Reporting & Analytics Diagnostic

Most IT shops lack a deep understanding of business needs around reporting & analytics.

Ensure your analytics and reports are optimized to provide game-changing insight to your business. We created the **Reporting & Analytics Diagnostic** to help:

- Build and optimize business reports that matter most.
- Schedule and deliver training to users who need it.
- Identify and address unmet needs from the business.

Your investment - **$8,000**

Diagnostics include a quantitative survey and a verbal presentation along with a written report of our findings. Most diagnostics can be completed in 2 to 4 weeks (longer for large organizations).

Assess business leader satisfaction with reporting & analytics!

For more information about this diagnostic, contact:
Advisory@mssbta.com | **602-387-2100**

Frequently Asked Questions:

Who does this survey go out to? *Stakeholders who rely on reporting and analytics to do their job*

How long will it take participants to complete the survey? *10 minutes*

How many questions are there? *10 questions + 6 per report*

What is the target participation rate? *70-75%*

Are anonymous results available? *No*

How is the survey invitation sent? *MSSBTA sends uniquely addressed survey links to identified participants*

What preparatory documents are required?

- Work Order
- Participant Template
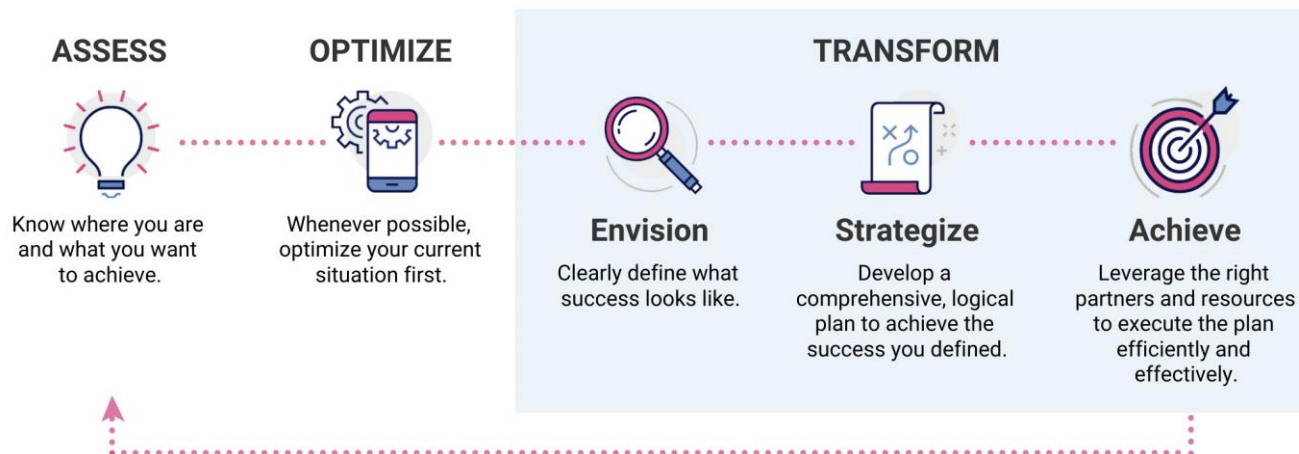- Reviewed Invitation
- Reviewed Questions

Can I customize the questions? *Only wording changes to match internal naming conventions can be accommodated*

Is benchmarking data available? *Coming soon*

Is there a year-over-year comparison? *Yes*

MSS Business Transformation Advisory

- Providing consulting services to mid-sized, enterprise, and Public Sector clients since 1986
- Award-winning regional boutique consultancy headquartered in Phoenix, AZ
- Focused on helping clients align people, processes, and technology to improve business results

ASSESS
Know where you are and what you want to achieve.

OPTIMIZE
Whenever possible, optimize your current situation first.

TRANSFORM

Envision
Clearly define what success looks like.

Strategize
Develop a comprehensive, logical plan to achieve the success you defined.

Achieve
Leverage the right partners and resources to execute the plan efficiently and effectively.

"MSSBTA truly stood on the customer's side and escalated issues to vendors in a timely manner. The consultants understand how to get problems resolved." **- CIO**

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