CEO-CIO Alignment Diagnostic

67% of CIOs and CEOs do not align on their understanding of the target role for IT. This can result in time spent on IT projects that are not aligned with business needs, negatively impacting operations.

Ensure you and your CEO are on the same page on your vision for IT by formalizing your communication and goal setting.

Use our **CEO-CIO Alignment Diagnostic Survey** to:

- Understand your CEO's perception of, and vision for, IT in your business

- Identify and build core IT processes that automate IT-business alignment

- Create a plan to address alignment gaps impeding business growth

- Execute your plan to demonstrate IT value and progress

Your investment,
$10,000

Diagnostics include a quantitative survey and a verbal presentation along with a written report of our findings. Most diagnostics can be completed in 2 to 4 weeks (longer for large organizations).

Get aligned with your CEO today!

For more information about this diagnostic, contact:
Advisory@mssbta.com | 602-387-2100

MSS
Business Transformation Advisory

CEO-CIO Alignment Diagnostic

Frequently Asked Questions:

Who does this survey go out to? *CIO and CEO (or equivalent leadership)*

How long will it take participants to complete the survey? *15 minutes*

How many questions are there? *18*

What is the target participation rate? *100%*

Are anonymous results available? *No*

How is the survey invitation sent? *CIO shares survey link with CEO*

What preparatory documents are required?
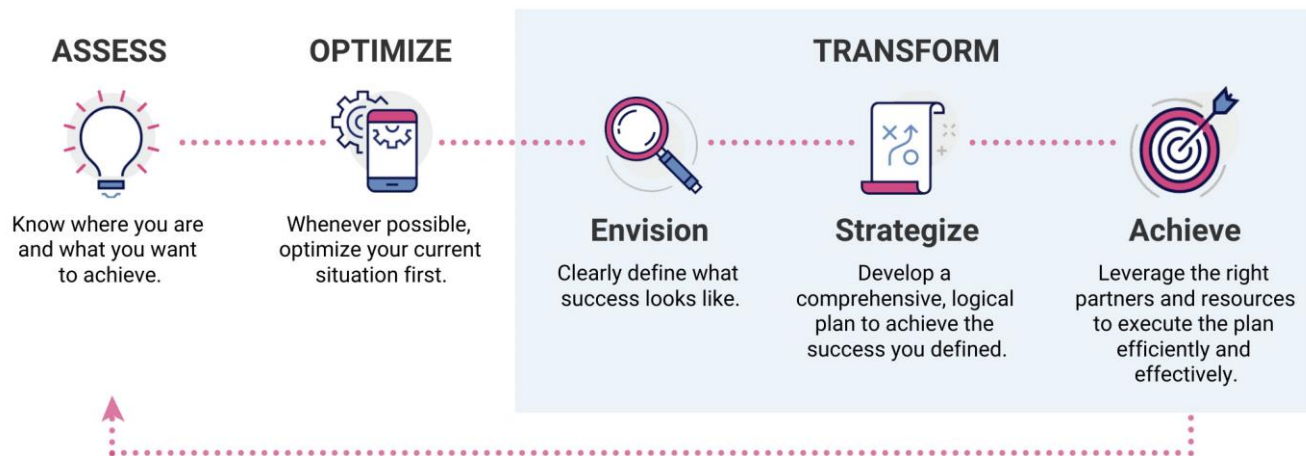
- *Work Order*
- *Participant List*

Can I customize the questions? *No*

Is benchmarking data available? *Yes*

Is there a year-over-year comparison? *No*

MSS Business Transformation Advisory

- Providing consulting services to mid-sized, enterprise, and Public Sector clients since 1986
- Award-winning regional boutique consultancy headquartered in Phoenix, AZ
- Focused on helping clients align people, processes, and technology to improve business results

ASSESS — Know where you are and what you want to achieve.

OPTIMIZE — Whenever possible, optimize your current situation first.

TRANSFORM

Envision — Clearly define what success looks like.

Strategize — Develop a comprehensive, logical plan to achieve the success you defined.

Achieve — Leverage the right partners and resources to execute the plan efficiently and effectively.

"MSSBTA truly stood on the customer's side and escalated issues to vendors in a timely manner. The consultants understand how to get problems resolved." **- CIO**

POWERED BY
INFO~TECH
RESEARCH GROUP

MSS
Business Transformation Advisory