

Data Quality Diagnostic

One of the most consistent challenges members face is **maintaining data quality** in business systems.

Ensure your business stakeholders can make decisions based on quality data. We created the **Data Quality Diagnostic Scorecard** to:

- Measure business satisfaction with data quality
- Deliver training to users and groups who need it most
- Identify and address unmet needs



Identify and address your business' data quality needs!

Data Quality Diagnostic



Frequently asked questions:

Who does this survey go out to?

Stakeholders who actively use the chosen application

How long will it take participants to complete the survey?

5-10 minutes

How many questions are there?

7 questions

What is the target participation rate?

70-75%

Are anonymous results available?

No

How is the survey invitation sent?

MSSBTA sends uniquely addressed survey links to identified participants via email

What preparatory documents are required?

- Work Order
- Participant Template
- Reviewed invitation
- Reviewed questions

Can I customize the questions?

Yes, but we cannot remove questions or change their core meaning

Is benchmarking data available?

No

Is there a built in year-over-year comparison?

No