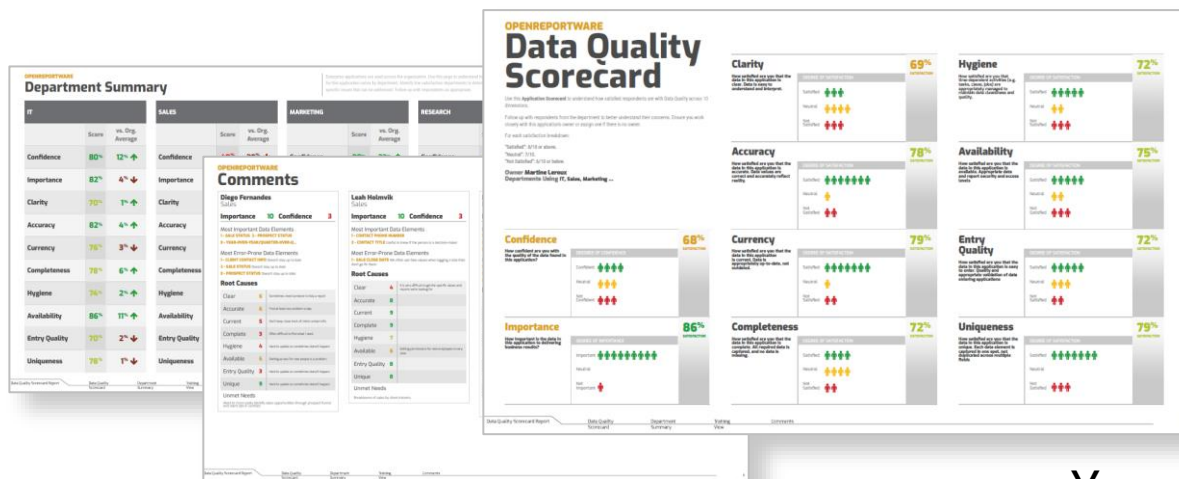


# Data Quality Diagnostic

One of the most consistent challenges organizations face is **maintaining data quality** in business systems.

Ensure your business stakeholders can make decisions based on quality data. We created the **Data Quality Diagnostic Scorecard** to:

- Measure business satisfaction with data quality
- Deliver training to users and groups who need it most
- Identify and address unmet needs



Your investment,  
**\$8,000**

*Diagnostics include a quantitative survey and a verbal presentation along with a written report of our findings. Most diagnostics can be completed in 2 to 4 weeks (longer for large organizations).*

**Identify and address your business' data quality needs!**

For more information about this diagnostic, contact:  
**[Advisory@mssbta.com](mailto:Advisory@mssbta.com) | 602-387-2100**

# Data Quality Diagnostic

## Frequently Asked Questions:

**Who does this survey go out to?** Stakeholders who actively use the chosen application

**How long will it take participants to complete the survey?** 5-10 minutes

**How many questions are there?** 7 questions

**What is the target participation rate?** 70-75%

**Are anonymous results available?** No

**How is the survey invitation sent?** MSSBTA sends uniquely addressed survey links to identified participants via email

**What preparatory documents are required?**

- Work Order
- Participant template
- Reviewed questions
- Reviewed invitation

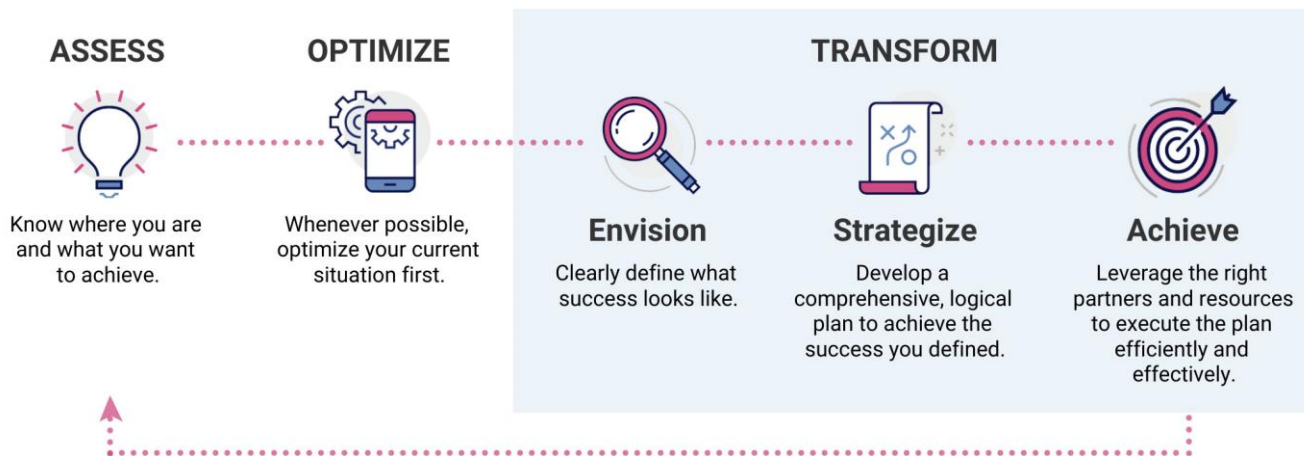
**Can I customize the questions?** Yes, but we cannot remove questions or change their core meaning

**Is benchmarking data available?** Yes

**Is there a year-over-year comparison?** Yes

## MSS Business Transformation Advisory

- Providing consulting services to mid-sized, enterprise, and Public Sector clients since 1986
- Award-winning regional boutique consultancy headquartered in Phoenix, AZ
- Focused on helping clients align people, processes, and technology to improve business results



*“MSSBTA truly stood on the customer’s side and escalated issues to vendors in a timely manner. The consultants understand how to get problems resolved.” - CIO*