

# CIO Business Vision Diagnostic



**Only 16%** of organizations have stakeholders who are satisfied with IT.

Ensure you are making decisions based on real data by systematically collecting insights from your key business stakeholders.

Our **CIO Business Vision Survey** will enable you to:

- Highlight the business impact of IT constraints
- Prioritize key services and create an improvement roadmap
- Build action plans to manage critical stakeholders



***Measure business satisfaction and stop flying blind!***

# CIO Business Vision Diagnostic



## *Frequently asked questions:*

### **Who does the survey go out to?**

Business leaders (manager and above) outside of IT

### **How long will it take participants to complete the survey?**

10-15 minutes

### **How many questions are there?**

31 Questions + Custom Business Objectives (Optional – max. 10)

### **What is the target participation rate?**

70-75%

### **Are anonymous results available?**

Yes

### **How is the survey invitation sent?**

Info-Tech sends uniquely addressed survey links to identified participants via email

### **What preparatory documents are required?**

- Work Order
- Demographic & Participant Template
- Reviewed Questions
- Reviewed Survey Communications

### **Can I customize the questions?**

Yes, but we cannot remove questions or change their core meaning. Only changes to the terminology used in the survey can be accommodated.

### **Is benchmarking data available?**

Yes

### **Is there a built in year-over-year comparison?**

Yes

For more info or to request a sample report, contact: [Advisory@mssbta.com](mailto:Advisory@mssbta.com) | 602-387-2100