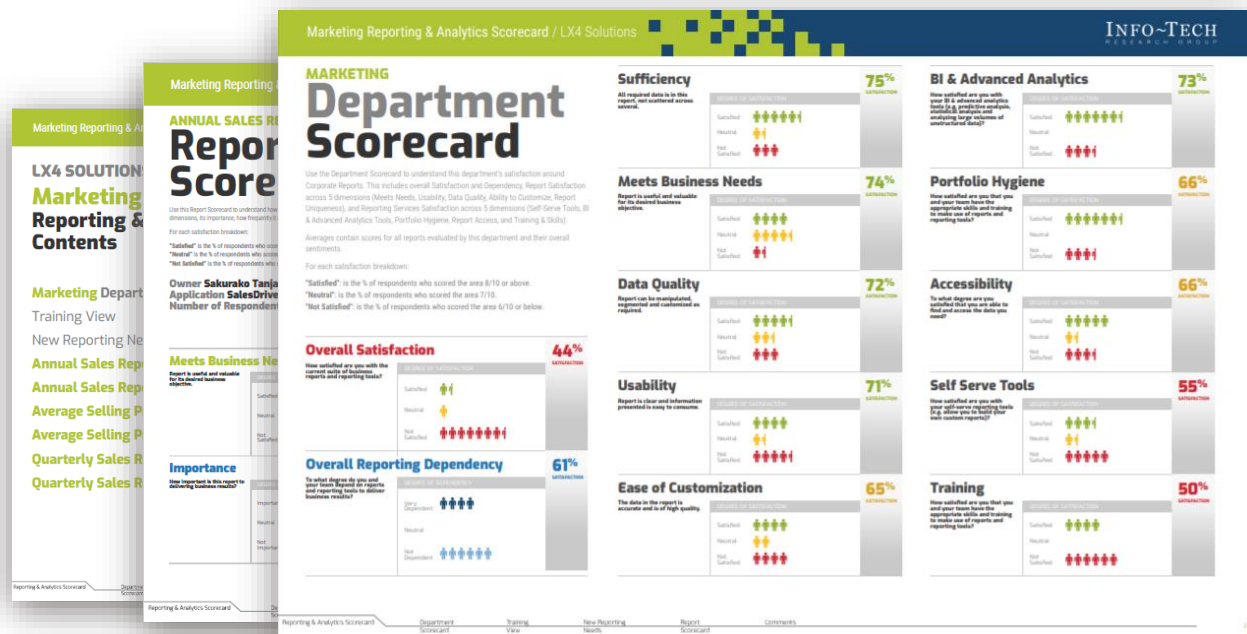# Reporting & Analytics Diagnostic

Most IT shops lack a deep understanding of business needs around reporting & analytics.

Ensure your analytics and reports are optimized to provide game-changing insight to your business. We created the **Reporting & Analytics Diagnostic** to help:

- Build and optimize business reports that matter most
- Schedule and deliver training to users who need it
- Identify and address unmet needs from the business

Assess business leader satisfaction with reporting & analytics!

Reporting & Analytics Diagnostic

Frequently asked questions:

Who does this survey go out to?
Stakeholders who rely on reporting and analytics to do their job

How long will it take participants to complete the survey?
10 minutes

How many questions are there?
10 questions + 6 per report

What is the target participation rate?
70-75%

Are anonymous results available?
No

How is the survey invitation sent?
MSSBTA sends uniquely addressed survey links to identified participants

What preparatory documents are required?
- Work Order
- Participant Template
- Reviewed Invitation
- Reviewed Questions

Can I customize the questions?
Only wording changes to match internal naming conventions can be accommodated

Is benchmarking data available?
Coming soon

Is there a built-in year-over-year comparison?
Yes