



BUSINESS-IT ALIGNMENT CHECKLIST

Use the checklist below to assess the alignment of your IT organization with your business objectives.

Business-IT Alignment refers to applying IT in the most appropriate and timely way to optimally support your organization's goals and objectives. Mature alignment results in a synergistic relationship where the functional departments (Operations, Finance, Sales, Marketing, Human Resources, Corporate Strategy, Manufacturing etc.), collectively called "Business", and IT adapt their strategies together.

Use the following checklist to assess the alignment of your IT with your Business. An organization that meets ALL the following characteristics can be characterized as having optimally aligned Business and IT.

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- ___ IT leadership clearly understands business goals and objectives.
 - ___ Business leaders are aware of the capabilities of IT and understand (at a high level) what needs to be done to develop and maintain information systems and technology.
 - ___ Business perceives IT as a "Business Partner" that supports and expands the business and an "Innovator" that provides competitive advantage.
 - ___ IT participates in, and can influence, the Agency's Strategic Planning, which defines organization goals, objectives, and tactics.
 - ___ Business leaders and IT collectively define and maintain the IT Strategy, which outlines how IT will be leveraged to achieve Agency goals.
 - ___ Risks and rewards are shared with IT.
 - ___ Annual IT budgeting involves Business leaders and aligns with Agency goals.
 - ___ New project approval and prioritization is accomplished via a transparent process, with significant consideration given to alignment with Agency objectives.
 - ___ IT is highly adaptable, resilient, and ready for disruption.
 - ___ Success of IT projects is measured by the business value delivered and is measured via collectively approved metrics.
 - ___ IT is measured by Business-approved Service Level Agreements (SLAs), defined in business terms.
 - ___ The Agency encourages frequent interactions with IT, and career crossover of personnel between Business and IT.

Contact **[MSS Business Transformation Advisory](#)** to perform an in-depth Business-IT Alignment assessment to uncover areas for improvement.

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