IT SECURITY BUSINESS SATISFACTION & ALIGNMENT

MSS
Business Transformation Advisory

94% of organizations believe that security culture is integral, yet there is little agreement on what defines a security culture.

Find out what business leaders really think about your current security practices!

Measure business satisfaction in terms of security confidence and the amount of friction for business processes and analyze gaps between IT and business perceptions.

Run our IT Security Business Satisfaction & Alignment Diagnostic to:

- Measure the level of confidence in current security practices
- Identify areas of friction for business users.
- Determine security importance from a business perspective
- Measure gaps in perceptions of security confidence, importance, and satisfaction.
- Identify gaps in the desired level of business involvement in security governance.
- Provide recommendations to close alignment gaps and optimize security practices.
- Leverage an independent 3rd party for recommendations and advice

Frequently asked questions:

01 Who does this survey go out to?
IT management & business leaders

02 How long will it take participants to complete the survey?
10-15 minutes

03 How many questions are there?
22 questions

04 What is the target participation rate?
75%+

05 Are anonymous results available?
No

06 How is the survey invitation sent?
MSSBTA sends uniquely addressed survey links to identified participants via email

07 What preparatory documents are required?
Work Order, Participant Template & Reviewed Invitation

08 Can I customize the questions?
No

09 Is benchmarking data available?
Yes

10 Is there a built in year-over-year comparison?
No

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BUSINESS TRANSFORMATION
ADVISORY

◤ Providing consulting services to mid-sized, large enterprise, and Public Sector clients since 1986.

◤ Award-winning regional boutique consultancy headquartered in Phoenix, AZ.

◤ Focused on helping clients align people, processes, and technology to improve business results.

ASSESS
Know where you are and what you want to achieve.

OPTIMIZE
Whenever possible, optimize your current situation first.

TRANSFORM

Envision
Clearly define what success looks like.

Strategize
Develop a comprehensive, logicial plan to achieve the success you defined.

Achieve
Leverage the right partners and resources to execute the plan efficiently and effectively.

CLIENT TESTIMONIALS

"MSSBTA truly stood on the customer's side and escalated issues to vendors in a timely manner. The consultants understand how to get problems resolved."

- CIO

"Having somebody tell their customer that they're headed down the wrong path and there's a cliff is better than letting your customer travel down that path and actually fall of the cliff."

- Commissioner

"This exercise (sociomapping) helped me understand I was the problem. It also helped me understand what I needed to change."

- CTO

"Our agency worked with MSS to figure out exactly what we needed for an upcoming website overhaul. The team at MSS was wonderful! Their work was thorough and reliable. They took the time to gather input from each of our employees so that they had a complete understanding of our needs. MSS has set our agency up for success in this process, and I would highly recommend them to anyone who asks."

- Executive Director

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Connect with us today!

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