



Organizational Benefits

of Change Management



Structured Change Management Delivers

- Greatly reduced risk of unsuccessful change
- Fuller benefits realization throughout the organization
- Earlier benefits realization throughout the organization
- High productivity, morale, and willingness to undertake future changes
- Much reduced resistance to change
- Improved performance as measured by KPIs
- Organization-wide competency for adapting to and sustaining change



Lack of Change Management Causes

- High risk of failure > history of failure > reduced ability to change in the future
- Inability to meet objectives of the change
- Higher turnover of valued employees and lower productivity during the change
- Active and passive resistance to change
- Turnover of valued employees
- Divisions created between 'us' and 'them'