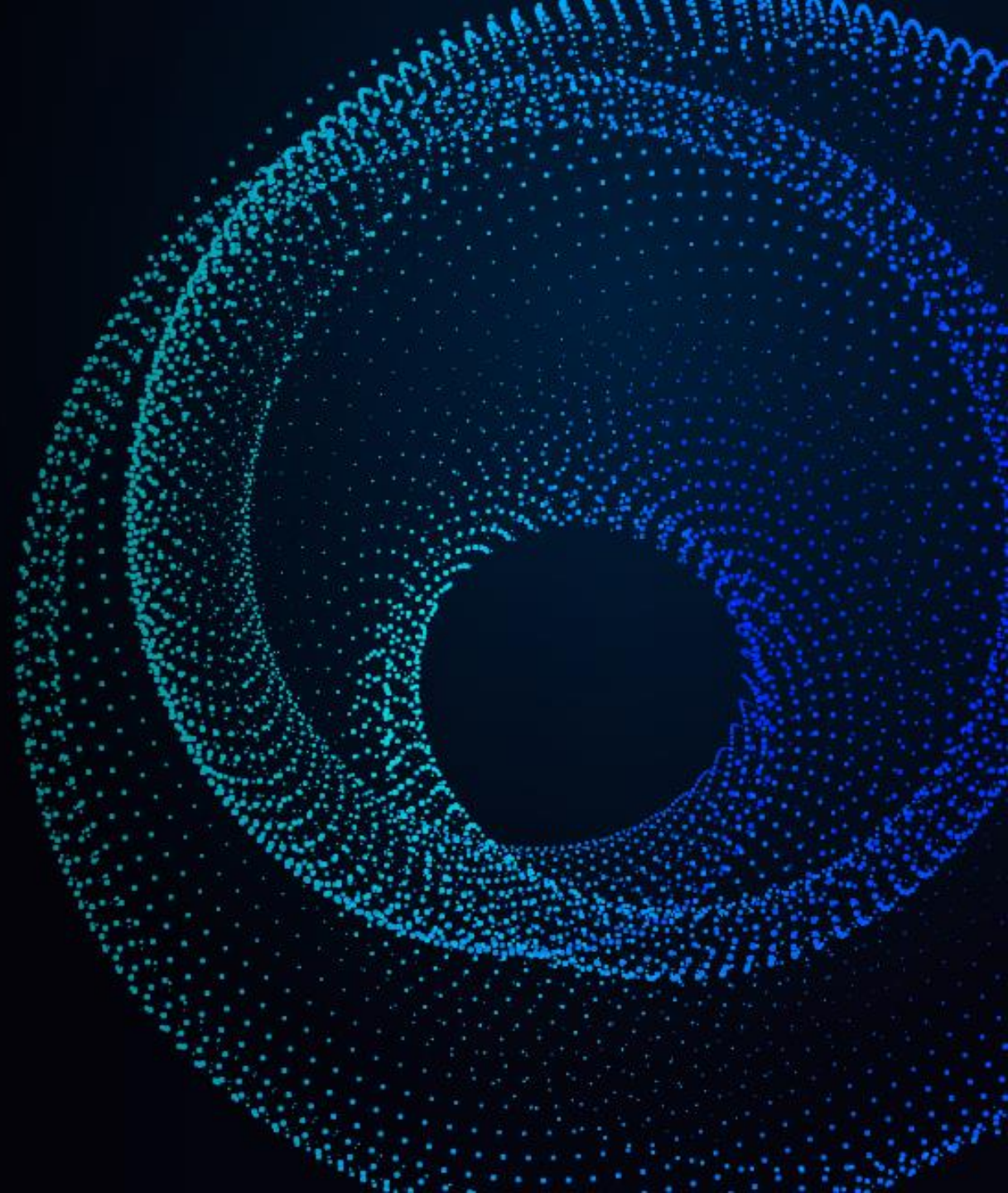


Application Portfolio Management

APPLICATION RATIONALIZATION AND MODERNIZATION

Effective application portfolio management doesn't happen on its own. It requires assistance with supporting pieces such as application maintenance, application management, business architecture, optimized intake, value measurement, and end-user feedback.



Not enough time or bodies to get it all done?

SITUATION

There is always more work than hours in the day. IT often feels understaffed and doesn't know how to get it all done. Trying to satisfy all the requests results in everyone getting a small piece of the pie and in users being dissatisfied.

COMPLICATION

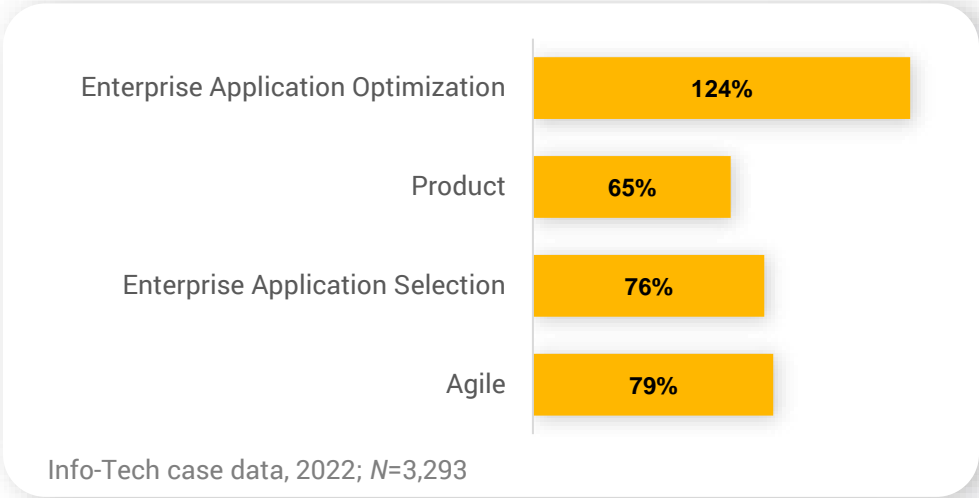
Prioritization is hard. When you say "yes" to one thing, you are saying "no" to a multitude of others. How do you justify saying "no"?

RESOLUTION

Focus on the big picture, leveraging Info-Tech's blueprints. By increasing maturity and efficiency, IT staff can spend more time on value-added activities.

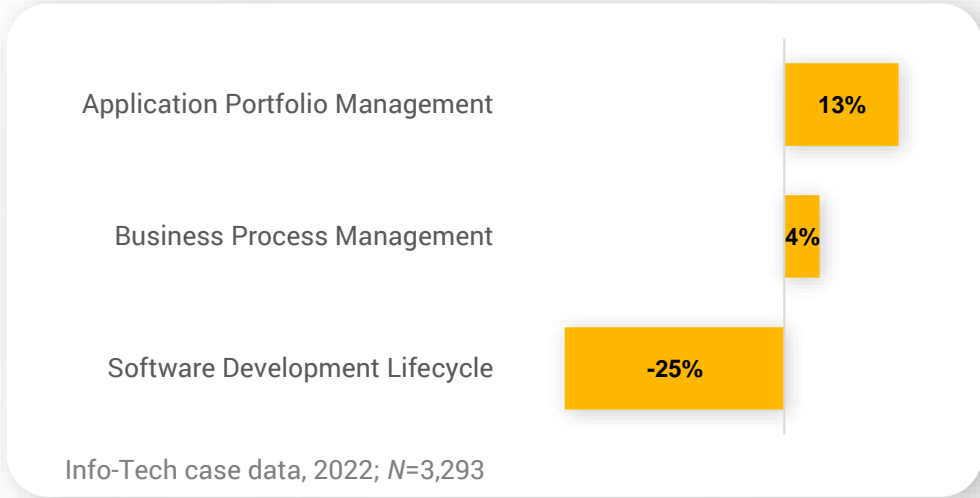
Where are Applications leaders focusing?

BIG GROWTH NUMBERS
YEAR-OVER-YEAR CALL TOPIC REQUESTS



We are seeing Applications leaders' priorities change year over year, driven by a shift in their approach to problem solving. Leaders are moving from a process-centric approach to a collaborative approach that breaks down boundaries and brings teams together.

OTHER CHANGES
YEAR-OVER-YEAR CALL TOPIC REQUESTS



Software development lifecycle topics are tactical point solutions. Organizations have been "shifting left" to tackle the strategic issues such as product vision and Agile mindset to optimize the whole organization.

Why does application portfolio management matter?

ENSURE YOUR APPLICATION PORTFOLIO DELIVERS THE BEST POSSIBLE RETURN ON INVESTMENT.

Effective application portfolio management doesn't happen on its own. It requires assistance with supporting pieces such as application maintenance, application management, business architecture, optimized intake, value measurement, and end-user feedback

Modern software options have lessened the need for organizations to have robust in-house application management capabilities. But your applications' future and the governance of the portfolio still require centralized oversight to ensure the best overall return on investment.

Application portfolio management is the mechanism to ensure that the applications in your enterprise are delivering value and support for your value streams and business capabilities. Understanding value, satisfaction, technical health, and total cost of ownership are critical to digital transformation, modernization, and roadmaps.

72% of organizations do not have an excellent understanding of the application portfolio.

CAPGEMINI

You can't outsource strategy.

YOUR CHALLENGE

Application sprawl comes from evolving capabilities, turnover, mergers and acquisitions, and end-user implementations.

Leaders are spending more time and resources managing a portfolio that is larger than necessary.

Complex environments impede goals of change and scalability, expose the organization to risks, and inhibit growth.

COMMON OBSTACLES

Poor visibility into the portfolio makes strategic planning difficult and business use unclear and hides application risk.

Organizations lack standard practices to define the business value, leading to rationalization decisions that are misaligned to business needs.

Time-to-value takes too long, and business buy-in slowly fades.

MSSBTA APPROACH

Build a framework tailored to your specific goals and limitations. Focus on:

- Discovering all your applications.
- Understanding their business use and value.
- Building an iterative approach to rationalization that examines applications from multiple perspectives.

Build your application portfolio management foundation.

SET YOUR APPLICATION PORTFOLIO MANAGEMENT FOUNDATION

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APPLICATION PORTFOLIO MANAGEMENT FOUNDATION IMPACT AND RESULTS

- Understand your current state, needs, and goals for your application portfolio management.
- Create an application and platform inventory that is built for better decision making.
- Rationalize your apps with business priorities and communicate risk in operational terms.
- Create a roadmap that improves communication between those who own, manage, and support your applications.

Find out what users really think of IT's business applications.

ASK US ABOUT AN APPLICATION PORTFOLIO ASSESSMENT – END-USER FEEDBACK FOR YOUR ORGANIZATION

Application portfolio management is nearly impossible to perform without an honest and thorough understanding of end user sentiment toward IT software.

Develop data-driven insights to help you decide which applications to retire, upgrade, re-train on, or maintain to meet the demands of the business.

BENEFITS OF END-USER FEEDBACK ASSESSMENT

- Assess the Health of the Application Portfolio
- Drill Down with Individual Application Scorecards
- Provide Targeted Department Feedback

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Application Portfolio Management

Deliver more value from your application portfolio.

Initiative Description

- Discover Your Applications: You can't manage what you don't know. Iteratively build your application inventory with key data.
- Build a Rationalization Framework: Use your inventory to align your application architecture to your IT and business strategy.
- Modernize Your Applications: Modernize your application portfolio using business and technical perspectives.

Primary Business Benefits



Increased business satisfaction with applications

Other Expected Business Benefits



Improved velocity of new product/service introductions



Reduced applications supported



Reduced costs

Risks

- Change resistance

Contact us

ABOUT AN APPLICATION PORTFOLIO ASSESSMENT
FOR YOUR ORGANIZATION.

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MSSBTA.com



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