Veterinary Practice Business Consulting () utline

Collect data, metrics using
PetSmart Charities' Year-1
workbook for HR, Sales, Marketing,
Finance, IT, and Operations.
Set goals for the first 3 years.

Dive into staffing, pricing strategy, market analysis, budgeting, revenue generation, and inventory management.

Finish workbook, create a 3-year strategic plan with budgets, and set up a leadership governance structure. Present finished 3-year strategic and business plan to internal teams and board. Finish capital and technology requirements based on strategic plan.

Months 1-3

Months 4-6 Months 7-9 Months 10-12

Finish and present next 3-year strategic and business plans to team and board. Continue planning with regular specialist interactions.

Finish the Year-2 workbook, next 3-year plan, and leadership structure.

Check the business model, values, culture, and leadership. Enhance procedures to keep the organization adaptable and agile.

Check feedback, last year's plan, and next 3-year strategy. Create and launch staff and community surveys. Compare past and future 6-month revenues to plan resources.

Months 22-24 Months 19-21

Months 16-18 Months 13-15



Charities