

8 Ways the CEO and CIO Use Alignment for Value Creation



1

Agree upon terminology (jargon).

2

Ask the right questions.

3

Align the short-term and long-term corporate goals and priorities.

4

Understand how the current and planned tech stack architecture aligns with the goals to prevent unplanned complications and change.

5

Ensure a long-term commitment and support to the technology supporting corporate goals.

6

Implement employee benefits and a strong culture to make the business a magnet for technical talent.

7

Build up technical cross-functional training to empower and ease transformation.

8

Communicate and deliver IT progress through key performance indicators (KPIs) and metrics to evaluate the IT Team and showcase progress to the organization.