

CIO Business Vision Diagnostic

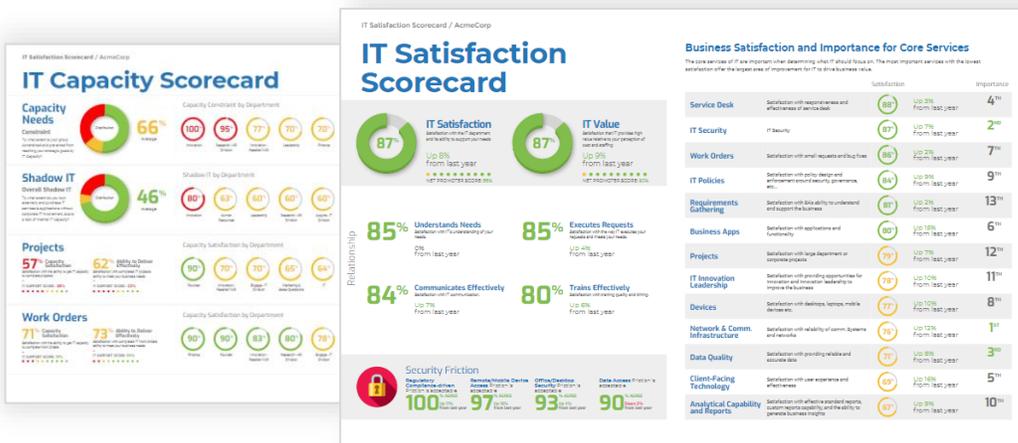


Only 16% of organizations have stakeholders who are satisfied with IT.

Ensure you are making decisions based on real data by systematically collecting insights from your key business stakeholders.

Our **CIO Business Vision** survey will enable you to:

- Highlight the business impact of IT constraints
- Prioritize key services and create an improvement roadmap
- Build action plans to manage critical stakeholders



Your investment, **\$10,000**

Diagnostics include a quantitative survey and a verbal presentation along with a written report of our findings. Most diagnostics can be completed in 2 to 4 weeks (longer for large organizations).

Measure business satisfaction and stop flying blind!

For more information about this diagnostic, contact:
Advisory@mssbta.com | 602-387-2100



CIO Business Vision Diagnostic



Frequently Asked Questions:

Who does this survey go out to? *Business leaders (manager and above) outside of IT*

How long will it take participants to complete the survey? *10-15 minutes*

How many questions are there? *31 Questions + Custom Business Objectives (Optional – max. 10)*

What is the target participation rate? *70-75%*

Are anonymous results available? *Yes*

How is the survey invitation sent? *MSSBTA sends uniquely addressed survey links to identified participants via email*

What preparatory documents are required?

- *Work Order*
- *Demographic & Participant Template*
- *Reviewed Questions*
- *Reviewed Survey Communications*

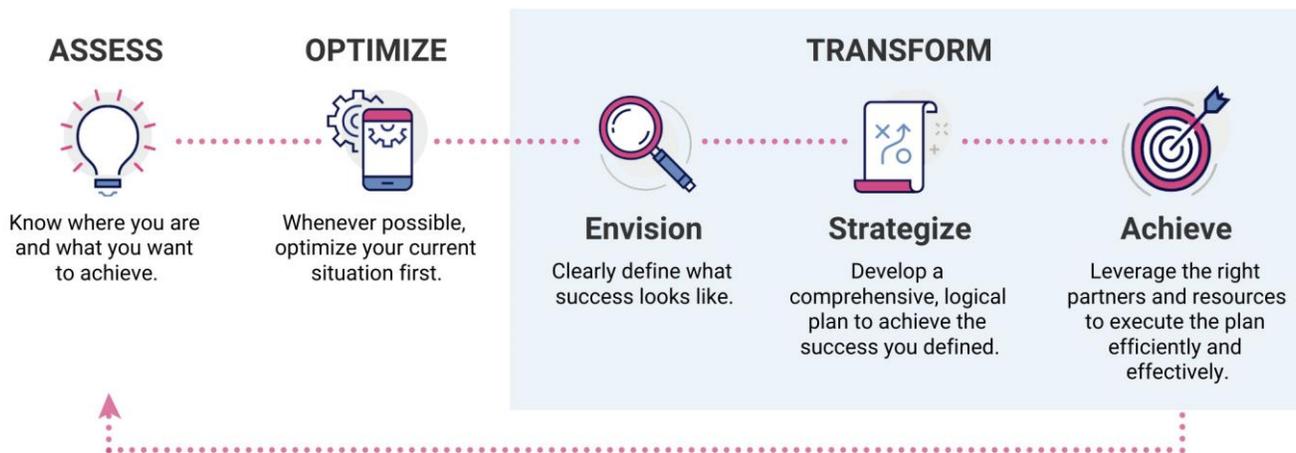
Can I customize the questions? *Yes, but we cannot remove questions or change their core meaning. Only changes to the terminology used in the survey can be accommodated.*

Is benchmarking data available? *Yes*

Is there a year-over-year comparison? *Yes*

MSS Business Transformation Advisory

- Providing consulting services to mid-sized, enterprise, and Public Sector clients since 1986
- Award-winning regional boutique consultancy headquartered in Phoenix, AZ
- Focused on helping clients align people, processes, and technology to improve business results



“MSSBTA truly stood on the customer’s side and escalated issues to vendors in a timely manner. The consultants understand how to get problems resolved.” - CIO