

# Enterprise Application Replacement

## BUSINESS-DRIVEN STRATEGY

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A BUSINESS-LED, TOP-MANAGEMENT-SUPPORTED INITIATIVE PARTNERED WITH THE IT DEPARTMENT HAS THE GREATEST CHANCE OF SUCCESS.

A properly scoped enterprise application project reduces churn and provides all parts of the business with clarity.

Build a successful enterprise application strategy and roadmap by:

- Aligning and prioritizing key business and technology drivers.
- Clearly define what is in and out of scope for the project.
- Get a clear picture of how the business process and underlying applications support the business strategic priorities.
- Pulling it all together into an actionable roadmap.

**50+% of ERP projects are considered a failure.**

SOURCE: SAXENA AND MCDONAGH

# Accountability for enterprise application success is shared between IT and the business

## SITUATION

Organizations often do not know where to start with an enterprise application project. They focus on tactically selecting and implementing the technology but ignore the strategic foundation that sets the enterprise application up for success. Enterprise application projects are routinely reported as going over budget, over schedule, and they fail to realize any benefits.

## COMPLICATION

Enterprise application projects impact the entire organization – they are not limited to just financial and operating metrics. The disruption is felt during both implementation and in the production environment.

Missteps early on can cost time, financial resources, and careers. For example, roughly 41% of ERP projects reported being over budget, and one-third of organizations implementing ERP failed to realize their anticipated benefits (Panorama).

## RESOLUTION

Obtain organizational buy-in and secure top management support. Set clear expectations, guiding principles, and critical success factors.

Build an enterprise application operating model/business model that identifies process boundaries and scope and prioritizes requirements. Assess stakeholder involvement, change impact, risks, and opportunities.

Understand the alternatives your organization can choose for the future state. Develop an actionable roadmap and meaningful key performance indicators (KPIs) that directly align with your strategic goals.

# Develop an ERP Strategy and Roadmap

## ALIGN BUSINESS AND IT TO SUCCESSFULLY DELIVER ON YOUR ERP INITIATIVE

Avoid overspend and underutilization by taking a strategic approach.

ERP projects impact the entire organization – they are not limited to just financial and operating metrics. The disruption is felt during both implementation and in the production environment.

Missteps due to a lack of strategy can cost time as well as financial resources. Over half of ERP projects fail to achieve their planned business objectives.

Develop a roadmap that promotes structure and accountability by categorizing and prioritizing work initiatives, and by identifying resources, timelines, and investment.

## IMPACT AND RESULT

- Align the ERP strategy and roadmap with business priorities, securing buy-in from the business for the program.
- Identification of gaps, needs, and opportunities in relation to business processes; ensuring the most critical areas are addressed.
- Assess alternatives for the critical path(s) most relevant to your organization's direction.

# Find out what users really think of IT's business applications.

## ASK US ABOUT AN APPLICATION PORTFOLIO ASSESSMENT – END-USER FEEDBACK FOR YOUR ORGANIZATION

Application portfolio management is nearly impossible to perform without an honest and thorough understanding of end user sentiment toward IT software.

Develop data-driven insights to help you decide which applications to retire, upgrade, re-train on, or maintain to meet the demands of the business.

## BENEFITS OF END-USER FEEDBACK ASSESSMENT

- Assess the Health of the Application Portfolio
- Drill Down with Individual Application Scorecards
- Provide Targeted Department Feedback

## MSSBTA APPROACH

Build a framework tailored to your specific goals and limitations. Focus on:

- Discovering all your applications.
- Understanding their business use and value.
- Building an iterative approach to rationalization that examines applications from multiple perspectives.

# Enterprise Application Replacement

Develop a practical and actionable roadmap that the entire organization can buy into.

## Initiative Description

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## Primary Business Benefits



Business benefits realization

## Other Expected Business Benefits



Increased efficiency



Reduced manual work

## Risks

- Change resistance



# Contact us

TO HELP YOUR ORGANIZATION DEVELOP AN ERP STRATEGY  
AND ROADMAP

OR

FACILITATE AN APPLICATION PORTFOLIO ASSESSMENT –  
END-USER FEEDBACK FOR YOUR ORGANIZATION

MSS Business Transformation Advisory  
602-387-2100 or [Advisory@mssbta.com](mailto:Advisory@mssbta.com)  
MSSBTA.com