

OPTIMIZED OUTDATED ^{VS.}

Enterprise Software Applications

OPTIMIZED



OUTDATED

Thinking of the business app as a platform for continuous improvement

Thinking a business application is a one-time implementation project

Knowing the business app lays the foundation for future benefits and requires continued optimization

Expecting efficiencies simply by implementing a business application

Viewing the business app as a strategic asset requiring ownership and planning based on desired business outcomes

Treating the business app simply as a system in the IT department

Assessing the system status and regularly refreshing and testing upgrades

Acknowledging the system is under-performing while being multiple versions behind on upgrades

Taking the opportunity to update business goals, operations, and processes during a refresh

Missing the opportunity to update business goals, operations, and processes during a refresh

Reigniting organizational cooperation while reinforcing the purpose of the initial investment

Abandoning efforts to work across departments to improve processes and develop working solutions

Integrating business units and processes within the business app to maximize efficiencies and ROI

Allowing departments to implement their own processes or solutions outside the system environment

Evolving the system in increments, requiring a more agile mindset and short planning cycles

Waiting to assess where the system is and where it is going, requiring a single big change